

"The Power of Hope & the Hard Work it Inspires" Geno Malkiewicz Career Choices and Changes







ELK GROVE UNIFIED SCHOOL DISTRICT



Our Mission

EGACE provides adults with dynamic educational programs that lead to economic independence and personal growth.

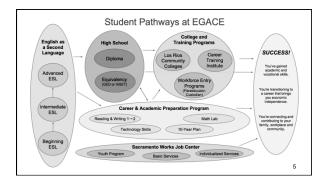
Our students will:

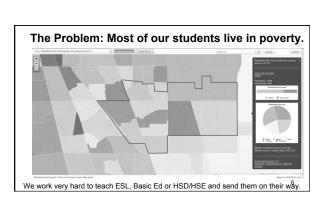
- Gain academic and vocational skills;
 Transition to postsecondary education, training and/or a career;
 Connect and contribute to family, school, workplace and the larger community.



Our 5,000 students are diverse.

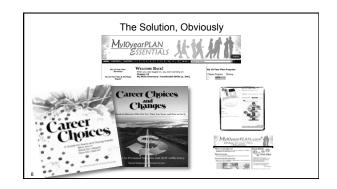
- 81 different countries 57 native languages Most common: English, Spanish, Chinese, and
- Vietnamese
 Farsi, Arabic and Pashto speakers are increasing.
 Latest wave: Syrian refugees





In Sacramento County						
Annual Wages	1 adult 1 child	1 adult 2 children	2 adults (1 working) 2 children	2 adults 1 child	2 adults 2 children	2 adults 3 children
Living wage	\$50,690	\$59,135	\$52,853	\$28,101 Each	\$32,490 Each	\$39,021 Each
Poverty Line	\$14,560	\$20,800	\$22,880	\$10,400 Each	\$12,480 Each	\$14,560 Each
Minimum Wage	\$20,800	\$20,800	\$20,800	\$20,800 Each	\$20,800 Each	\$22,880 Each

The gray area between the living wage and the poverty line is referred to as "The Working Poor." Those who live paycheck to paycheck and have little or none to save. They are one crisis away from falling below the poverty line.





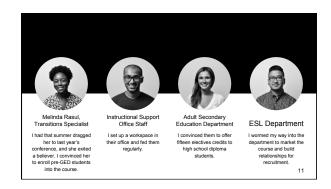
Not bad for a pilot program, but how do we enroll more students?

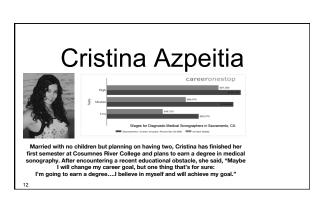
"Why are they here?" asked a visiting counselor.

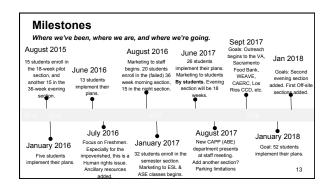
Post-ESL students just want to learn English.

ASE students just want their diploma or GED.

Staff and students don't know or care about what a 10 Year Plan is.

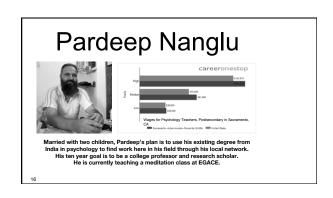








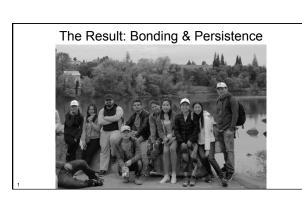
Marketing to Students by Students



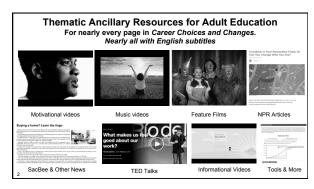
Retention

How we cope with the drop-in/drop-out issue

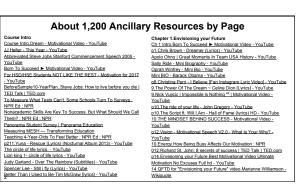
- . Knowledge and passion. Adults need buy-in and details.
- Seminar seating and modeling active listening.
- Potlucks & celebrations
- Ritual engenders trust and bonding: Video, QFTD, Agenda, CREDIT slips.
- Wall of Fame in class and on campus
- Thousands of ancillary resources targeting adults.
- The first annual CAPP 10 Year Plan Reunion on July 4.
- 1 Interview & Survey Results

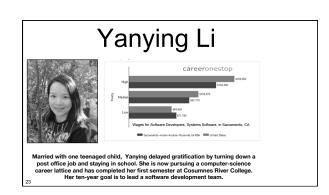


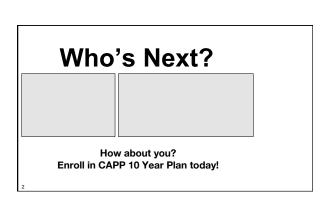




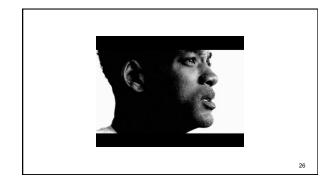








Videos and/or quotes of student testimonials will go here.



Want a copy of these slides or links to the ancillary resources?

Questions?
Concerns?
Doubts?
Fears?
Let's talk!
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